

Interactive Technologies International

Dedicated to Safety, Security & Compliance to Legislation and the Law

Mastergard Enterprises Inc.

“The One Puzzle Vehicle Thieves Can’t Solve”



A Theft Prevented

**OVER 1.5 MILLION
M6000 IMMOBILIZERS INSTALLED WORLD
WIDE!**

NOT A SINGLE REPORTED SUCCESSFUL THEFT!!

A WORLD LEADER IN VEHICLE THEFT PREVENTION

The Environment – Did you know?

AUTO THEFT EPIDEMIC

- One Vehicle Stolen Every 3 Minutes
- Cost to Canadians \$2.3 Billion per Year
- CISC, about one-third of all stolen cars (around 20,000 vehicles) are exported to areas such as the Middle East, Africa and Europe each year
- Most stolen vehicles are driven away
- Other crimes are often committed using stolen vehicles
 - car thefts are most commonly associated with home invasions, joyriding, robbery and burglary getaway vehicles, car bombing and police chases leading to accidents and deaths.
- Simple alarms and other deterrents prove ineffective.

The Environment

- JUST AS IMPORTANT is the emotional upset, hours of wasted time, loss of irreplaceable belongings, and disruption to lifestyles that occur when a vehicle is stolen.
- The feeling personally violated by the experience and feel that their community is less safe.
- Cargo theft is often seen as a victimless crime
- Trucking companies operating on a 5-per-cent profit margin must produce an additional \$450,000 in new business to cover a \$50,000 loss
- Some owner operators often have higher insurance deductibles
- Many police forces can't afford the dedicated manpower to combat the problem
- All Provinces show dramatic Auto Theft \$\$ losses

Theft Outcomes

- **Theft from dealership – Prevent Loss of profit, higher insurance premiums.**
- **Dealer benefits – Customer satisfaction, recover cost when sold, increased profit margin.**
- **Corporate Customer – Inconvenience, loss of revenue, loss of livelihood.**
- **Consumer – loss of transportation, emotional upset, loss of funds, loss of irreplaceable belongings, hours of wasted time, higher insurance premiums,**
- **We all pay for the cost of vehicle theft through higher insurance rates.**

IBC releases annual list of top 10 stolen vehicles - Insurers continue the fight against auto theft

The federal government passed Bill S-9, Tackling Auto Theft and Property Obtained by Crime Act, which gives Canada Border Services Agency (CBSA) the authority to seize stolen vehicles intended for export.

- The top 10 stolen vehicles in Canada are:
- 2000 Honda Civic SiR 2-door
- 1999 Honda Civic SiR 2-door
- 2002 Cadillac Escalade 4-door 4WD
- 2004 Cadillac Escalade 4-door 4WD
- 2005 Acura RSX Type S 2-door
- 1997 Acura Integra 2-door
- 2000 Audi S4 Quattro 4-door AWD
- 2003 Hummer H2 4-door AWD
- 2006 Acura RSX Type S 2-door
- 2004 Hummer H2 4-door AWD

Types of Anti-Theft Devices

- There are five categories of vehicle Anti-theft devices
 - Canadian Standard compliant Electronic Immobilizers (arm automatically, disables the run circuits, the most effective for all kinds of vehicles)
 - Vehicle Alarms (Noisy and often ignored by public & law enforcement)
 - Physical/Mechanical Devices (clubs, wheel locks etc. Can be overcome by elementary thief)
 - Vehicle Marking Schemes (Does not stop thieves)
 - Tracking Devices: Good for recovery, but incurs monthly fees, does not prevent thief from driving away)

What is an immobilizer?

- An **“Immobilizer”** is a **tested electronic device** that arms automatically when the vehicle is switched off and prevents unauthorized starting of the vehicle, accomplished through disengagement of multiple engine operating circuits or vital engine control units, as required by the Canadian Standard CAN/ULC-S.338 (starter, ignition, fuel and/or engine management systems).

Testimonials

- One Ford Fleet customer commented, *“ We recently lost two of our Ford trucks, equipped with quads, at a great loss to us, of equipment and business. Since installing the Mastergard M6000 vehicle immobilizer we have had five attempts to steal our trucks. The thieves were unable to start the trucks. The immobilizer defeated the thieves – we also significantly reduced our insurance costs through discounts for having Mastergard M6000’s installed”*.
- Manitoba Public Insurance (MPI) stated that, *“they are committed to auto-theft prevention and expanding the use of Canadian Standard immobilizers”*. In 2005 MPI signed a five year agreement with CAA Manitoba, the Mastergard M6000 Distributor, which has since been extended.

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Underwriters' Laboratories of Canada -TESTED

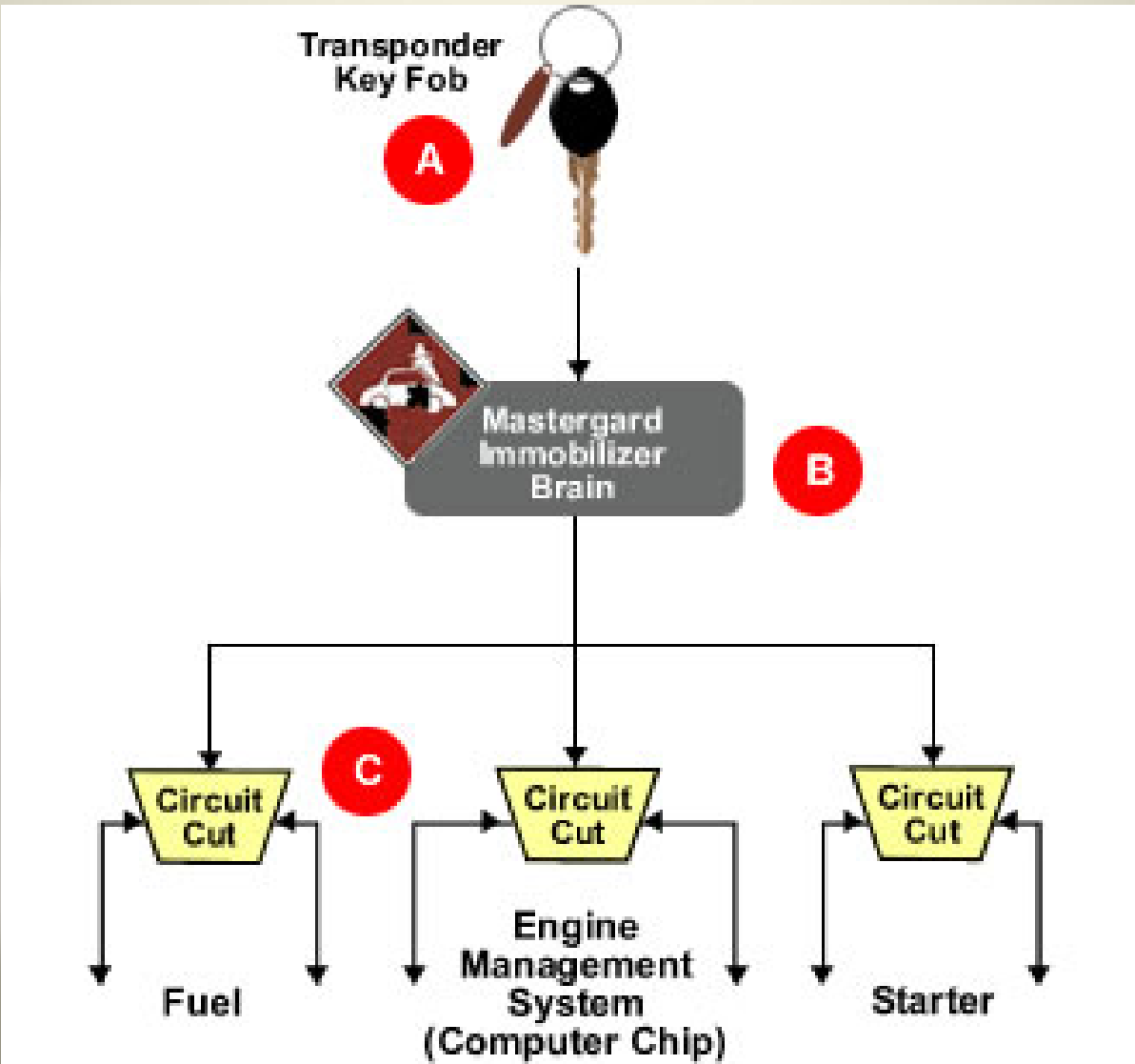
•Insurance Bureau of Canada – APPROVED

There are only 5 aftermarket anti-theft immobilizers approved by the Insurance Bureau of Canada

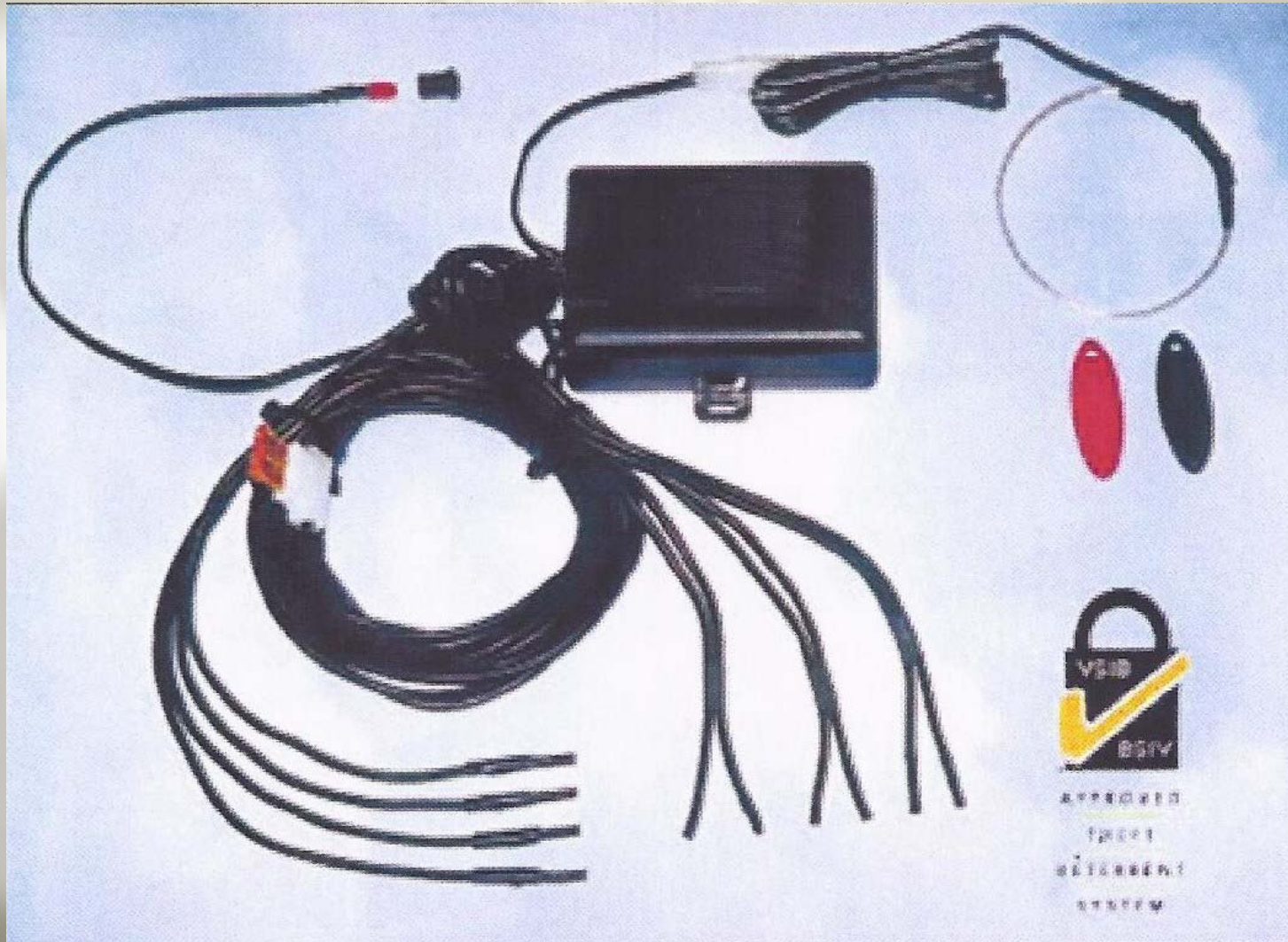


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How it works!



Mastergard 6000



- Trucks, Light & Medium Vehicles, Passenger Cars, SUVs, Marine, Recreational Vehicles, RVs
- Automatic Arming— fully passive system
- User Friendly – nothing to remember
- Owner Programmable – via red master tag
- Lost/Stolen “programming out” ability
- Billions of Code Variants
- Flashing Status LED
- 3 Immobilizer Circuits
- Installed by trained and certified technicians
- Not overridden by any known device

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MASTERGARD TK Immobilizer

- Underwriters’ Laboratories of Canada -TESTED
- Insurance Bureau of Canada – APPROVED

There are only 5 aftermarket anti-theft immobilizers approved by the Insurance Bureau of Canada



Mastergard TK Immobilizer

- Automatic – fully passive system
- Touch Key
- Owner Programmable
- Fail Safe Operation
- Billions of Code Variants
- Arms automatically 30 seconds
- 3 Immobilizer Circuits
- Installed by trained and certified technicians
- Weatherproof Casings – No Batteries
- Not overridden by any known device Tamperproof

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MASTERGARD M8000

Mastergard 8000

- Motorcycles. ATV, Quads, Ski-Doo, Marine
- Water/Vibration Proof
- Dallas Key Programmable
- Owner Programmable
- Fail Safe Operation
- Arms automatically 20 seconds
- Chrome Receptacle
- Installed by trained and certified technicians

Insurance Companies that Support the IBC Canadian Auto Theft Deterrent Standard (www.ibc.ca)

DID YOU KNOW? Most insurance companies will offer **reduced insurance rates** when a compliant Canadian Standard (S.338) Immobilizer is installed.

- Aviva Canada Inc.
 - Dufferin Mutual
 - Farm Mutual Reinsurance
 - Federated Insurance Company of Canada
 - Federation Insurance Company of Canada
 - Gore Mutual Insurance Company
 - L'Unique Compagnie D'Assurances Generales
 - Le Capital Assurance General
 - Peace Hills Insurance
 - Promutuel Reinsurance RBC Insurance
 - Royal and Sunalliance Canada
 - TD Home and Auto Insurance
 - TD Meloche Monnex
 - The Co-operators
 - The Economical Insurance Group
 - The Personal
 - The Wawanesa Mutual Insurance Company
- & others

The Process for Certification as a Mastergard Dealer and Installation Location

- Complete and Become a VSIB Membership Program, Complete Personnel Police Background Check
- Acquire Required Insurance and Installation Equipment
- Become familiar with the Canadian Standards for Automobile Theft Deterrent Equipment and Systems: Electronic Immobilization CAN/ULC-S.338
- Contact Mastergard Provincial Agent
- Complete Mastergard Dealer Application and Agreement of Product Training and Installation Program Criteria
- Complete Final Certification Criteria
- Order Mastergard Immobilizers and Material

What are the benefits?

- Knowledge that over 1,500,000 M6000 Immobilizers installed worldwide have no reported thefts
- Lower claims = lower rates
- Standard's Compliant Immobilizers receive lower insurance premiums
- Installed according to Canadian Standards by Certified Installers
- Confidence to know your vehicle will not be stolen and driven away
- Comfort to know your vehicle would not be involved in dangerous and deadly events
- Savings: Inconveniences, damages, insurance premiums

Next Step:

Contact:

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Interactive Technologies International

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Check out our other safety, security and compliance solutions (www.itiinternational.com):

FleetSafer, FleetSafer Vision, TeenSafer, TGI-Connect Trailer Tracking, GPS/AVL Fleet Management, Legal Admissibility, Privacy